6 Best Practices for Online Group Coaching

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For the Coaching Tools Company - November 2020

www.GroupCoachingEssentials.ca
Today’s Focus

Explore two essential elements to differentiate a group coaching experience, particularly if it’s virtual or online;

Two implementation tips for creating a WOW experience every time;

3. Two essential ingredients for getting the word out about what you have to offer.
Welcome to the World of Groups
What does group coaching look like for you?
Digital delivery
Trust and Connection
Less is More
Virtual first
Learn always
Team Connections
Engage regularly
Strong Process
What's Different When Working Remote, Virtually or Online?
Differentiating Group Coaching
Essential Element #1

Goal Setting

Accountability

Action

Awareness
Poll – Which areas below the waterline are most important for you to explore?

1. Mindsets
2. Habits
3. Perspectives
4. Assumptions
5. Beliefs
6. Values
What makes group coaching different?
Building Trust and Connection

EVC Tip #11

“It is when we have the trust, connection and safety present that we are able to move into the most important conversations for the moment.”

Effective Virtual Conversations, Britton

Check out Effective Virtual Conversations Tips every Monday at Teams365 blog at PotentialsRealized.com
Creating Safety

- Connecting with each other and you.
- Using language and word choice and approaches which are appropriate.
- Right Platform. Right context. Instructions.
- Providing support materials for action (Job Aids, Discussion Guides).
- Now What? Connecting learning and conversations to the environment.
Creating Safety Virtually

• Clarity in terms of the purpose of the call, what the call is for, end results and what is expected of them (input, interaction etc).

• Co-creating shared **Group** or **Team Agreements** or **Ways of Working**—how are we going to operate together?

• Hear from all voices - Providing an opportunity for all group members to voice concerns.

• Connecting with others in a deeper way. Connecting with you.

Excerpt: Effective Virtual Conversations, Britton, 2017
Building Connection: Use the Tools

- Breakouts
- Video Streaming
- Pre-calls
- Buddies/Peer Partners
- Introductions
<table>
<thead>
<tr>
<th>Building Trust</th>
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<tbody>
<tr>
<td>Walk the talk</td>
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<td>Be fair</td>
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<td>Provide clear communication</td>
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<td>Build on strengths</td>
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<td>Take ownership for what works and what doesn’t</td>
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<td>Clarify expectations</td>
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<tr>
<td>Connect people</td>
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<tr>
<td>Confidentiality—a safe space to connect</td>
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<tr>
<td>Clarify process—let people know what they can expect</td>
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<td>Set people up for success with pre-work and follow-up</td>
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(Excerpt: Effective Virtual Conversations, 2017)
Poll – Which area do you want to put more attention around?

1. Trust
2. Safety
3. Connection
Implementation
From this..  

To This

Images – Effective Virtual Conversations, Copyright Jennifer Britton, 2017
Building Connection Virtually

- Visuals
- Roadmap
- Anchors
- Common Frameworks and Language
The Incubator Roadmap

1. Foundations - Ecosystem, Skills
   - Thursday July 2nd (2 cohort groups: Group 1: 9 – 1030 am PT/12 – 1:30 pm ET; Group 2 – 10:30 – 12 noon PT OR 1:30 – 3 pm ET)

2. Engagement and Approaches

3. Building Your Toolkit
   - Wednesday July 15th (Large group - 9 – 1030 am PT/12 – 1:30 pm ET)

4. Technologies and Partnering
   - Group 1 – Tuesday July 7 – 9-1030 am PT/12 – 1:30 pm ET
   - Group 2 – Wednesday July 8 – 9-1030 am PT/12 – 1:30 pm ET

5. Tricky Issues

Roadmap
For More on This Topic

- Effective Virtual Conversations Tips every Monday at the Teams365 blog at PotentialsRealized.com (EVC Tips)
- Download the Remote Working Whitepaper – When You Need to Get Up To Speed Quickly
- Pick up a copy of Effective Virtual Conversations from Jennifer J Britton at Amazon
8 Ways to Create WOW Calls

- WIIFM
- Quick Attention
- Silence
- Breakouts
- Visual Anchor Points
- Pulse checks
- Create Real-time
- Do it Now!
A support you can download

7 Ways to Amplify Your Virtual Conversations

www.groupcoachingessentials.ca/thanks.html
Source: Effective Virtual Conversations, 2017, Jennifer Britton
What can you do to support these in your conversations?

Source: Britton, Remote Working Whitepaper, 2020

http://bitly.com/remoteworkwhitepaper
Pulse Check...
Implementation

Vary Approaches - VAK

FOCUS

Preparation – 5Ws

Follow-up
Gearing up for groups...

Consider your best times – of day, of month, of year
Market to the end!
Trust that there is value in any size group
Feedback and Evaluate
See it modelled!
Best Practices for Filling Your Groups
What’s going to attract or repel?
Poll – What approaches do you want to incorporate?

1. Speaking
2. Blogging
3. Podcasting
4. Networking
5. Article Writing
6. Product Development
7. Lunch and Learns
8. Associations
9. Trade Shows and Conferences (Virtually!)
2021 Trends…
Challenges
Marketing ideas
What do your clients want?
Inclusivity
Recap

- Trust, Safety and Connection
- 8 Ways for WOW Calls
- Differentiators
- What do your clients want?
- Marketing Trends
- Remote Enablers
What is the one thing you want to make sure you are incorporating into your work?
Next Steps – 3 Bullet Points
Resource List – for Follow up

Check out the Effective Virtual Conversations Tips each Monday at the Teams365 blog (https://www.PotentialsRealized.com/teams-365-blog):

Review the Effective Virtual Conversations Tips at YouTube.com/EffectiveGroupCoach

Chapter 9 – Effective Group Coaching

Connect online – Effective Group Coaching (FB); PlanDoTrack; LinkedIn
A support you can download

7 Ways to Amplify Your Virtual Conversations

What's possible for you in your work?

www.groupcoachingessentials.ca/thanks.html
Questions?

Feel free to reach out to me at info@potentialsrealized.com
Let’s connect!

Email: jennifer@potentialsrealized.com

Instagram @CoachingBizBuilder or @Remote Pathways

Facebook – https://www.facebook.com/EffectiveGroupCoaching

Virtual and Remote Visionaries Hub - https://www.facebook.com/groups/314116869730339/

Linked In – Jennifer J Britton

Remote Pathways podcast – https://www.RemotePathways.com or on your favorite podcast player

Websites: