EXTRAORDINARY LEADERS

The ROI of Coaching

An Investment That Pays Off



of coaching clients report improvements in work performance, relationships and



of clients report increased self-

Real-World Coaching Outcomes

of The Workplace Coach clients surveyed say coaching helped them to:



Identify and move toward their goals



Overcome challenges



Improve their lives personally and professionally



Reframe struggles as opportunities for learning and growth



Source: "Positive Psychology Coaching and its Impact on Midlife Executives," Parsons, M.

THE COACHING PROCESS

STEP 1

DEFINE SUCCESS

Client team members usually a top executive or manager, HR and individual staffers - meet with the coach to discuss targeted business results.

STEP 2

ASSESS STRENGTHS & SKILLS GAPS

Through interviews and formal assessment tools, identify individual skills, strengths and performance gaps.

STEP 3

DEVELOPMENT PLAN

Through dialogue, feedback and reflection, clarify objectives, map out development goals, gain new insights.

STEP 4

ACTIVATE GROWTH STRATEGIES

Meet regularly with the coach to co-create personalized action plans, develop growth strategies, identify tactics for overcoming obstacles, hone capabilities such as psychological flexibility and be held accountable.

STEP 5

SUSTAIN THE GROWTH

Periodic meetings with key stakeholders to support the coaching process, identify barriers and ensure sustainability. Optional assessments at 6-month intervals to determine impact.

At The Workplace Coach, our mission is to provide strategy, structure and solutions to equip leaders and their organizations for innovation and success. Our award-winning executive coaches partner with leaders to prepare them and their teams for high-performance, breakthrough results.



years The Workplace Coach 20+ has been creating extraordinary leaders



of coaches worldwide have earned the Master Certified Coach (MCC) designation. Mickey Parsons, founder of The Workplace Coach, is among the 2%!

